



NPCC
VOLUME..... 8
NUMBER..... 1
APRIL 1983

THE NATIONAL POP CAN MONTHLY NEWSLETTER

PTL

" BLESSED IS THE MAN WITH A HOBBY, FOR HE LIVES IN TWO WORLDS "

As vacation season rolls around again (as soon as our snow melts) we again offer you an open invitation to visit us if you are in our area.

Our ads seem to be diminishing, don't we have anything new or old to trade or sell? What can we do to perk up some interest?

Remember our new issue service, we offer you new cans at 25¢ above our cost. Please keep us advised of new cans in your area, we will buy or trade.

Any members going to the July Maverick session in Chicago, we're in the area and would like to meet you.

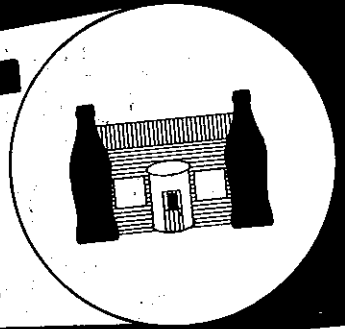
Some new finds of old cans are shown inside, don't miss 'em.

AD DEADLINE FOR THE NEXT ISSUE IS APRIL 21

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SODA THE MART

SPOTLIGHT



BY: Paul W. Bates

THE SODA MART — Ridgcrest Drive, Goodlettsville, Tennessee 37072 Phone (615) 859-5236

SIGNIFICANT DATES FOR COKE AND COKE PRODUCT CANS

- 1955- COKE PACKAGED IN CANS FOR THE FIRST TIME, AND SHIPPED TO U.S. MILITARY BASES IN THE FAR EAST. IN 1957, COKE WAS CANNED IN NEW BEDFORD, MD. FOR SHIPMENT TO EUROPE, AND IN HAYWARD, CA. FOR SHIPMENT TO THE FAR EAST.
- 1959- COKE IN FLAT TOP CANS TEST MARKETED IN SEVERAL NEW ENGLAND AND CALIFORNIA MARKETS.
- 1960- FANTA INTRODUCED TO THE AMERICAN MARKET.
- MINUTE MAID MERGED INTO COCA COLA. THE MINUTE MAID, SNOW CROP, AND HI-C BRANDS ALL FOLLOWED THE MERGER UNDER THE COCA COLA NAME.
- 1961- SPRITE AND MR PIBB MARKETED FOR THE FIRST TIME.
- 1963- TAB, THE DIET DRINK BY COKE, BEGAN ITS MARKETING.
- 1964- COKE MAKES ITS APPEARANCE IN A NEW 'LIFT TOP' CAN.
- 1966- FRESCA, ANOTHER SUGAR FREE DRINK HITS THE MARKET.
- 1969- SIMBA, WITH A TART CITRUS TASTE, MAKES ITS DEBUT.
- 1970- SANTIBA, A MIXER FOR DRINKS, WAS FIRST SOLD.

THE WHITE ROCK "T-SHIRT OFFER" CANS

FROM AT LEAST 1976 TO 1980, WHITE ROCK PRODUCED A NUMBER OF CANS WITH A T-SHIRT OFFER ON THE BACK PANEL. THE TABLE TO FOLLOW LISTS THE KNOWN CANS IN THIS MOST INTERESTING AND COLLECTABLE SERIES.

REF NO	FLAVOR	DATE ON CAN	COST ON CAN
W 380 X1	COLA	MAR. 1976	\$2.95
W 380 X2	ORANGE	MAR. 1976	\$2.95
W 380 X3	COLA	MAR. 1977	\$2.00
W 380 X4	ORANGE	MAR. 1977	\$2.00
W 380 X5	COLA	DEC. 1977	\$2.50
W 380 X6	ORANGE	DEC. 1977	\$2.50
	COLA	DEC. 1978	\$2.00
	ORANGE	DEC. 1978	\$2.00
	COLA	DEC. 1979	\$2.50
	ORANGE	DEC. 1979	\$2.50
	R/B	DEC. 1979	\$3.00
	R/B	DEC. 1980	

IF ANY CANS NOT LISTED, PLEASE DROP ME A LINE. THANKS!

ADVERTISING RATES

All ads are 10¢ per word. When using the free ad certificate, be sure it accompanies your ad request. If your ad request totals over 50 words and you are using your certificate, include 10¢ for each additional word or they will be deleted. If no payment or certificate is sent, the ad will not be printed. Non members rates are 15¢ per word, which includes a copy of the newsletter in which the ad appears.

Display ads....¼ page \$12.00 ½ page....\$20.00 full page....\$35.00
Black and white photos are acceptable at an extra charge for screening.

Ad deadline is the 21st of each month, any ad received after the 21st will be printed in the following issue unless stated otherwise.

THE AMERICAN CAN COLLECTOR...The only informal can and brewerina collecting newspaper in the field. Covering cans, brewerina, show reports, news releases brewery business and much more. A monthly newspaper featuring two editorials, display and classified ads, calander of events and much more. All of this for only \$10.00 per year including four, free 40 word ads. Sample copy \$1.00

THE AMERICAN CAN COLLECTOR BOX 608 PC MOUNTAIN HOME, ARKANSAS 72653



THE CAN WORLD

POP CAN COLLECTORS GUIDE

By: Paul Bates

A Comprehensive 74 Page Book For The **POP CAN COLLECTOR**

- Over 7,000 Different Cans Listed
- More Than 1200 Pictures
- A Listing Of All Known Brands And Sets
- Special Sections For The Coke And Pepsi Collectors

In Handy Notebook Form For Easy Updates and Listing Of Your Collection.

Send Only \$12.95 (Plus \$1.00 Postage) To
Can World
Rudgers Dr
Goodlettsville TN 37072

Please also send the
Can World Pop Can Collectors
Brand And Canners Listing
For \$3.00

GIFT SUGGESTION---WHY NOT GIVE A YEARLY SUBSCRIPTION TO N P C C

Super dumpers For Sale at reasonable prices. Old tabs, flats, U S & Canadian, also Canadian cone tops. Commemorative bottles-7 UP & others. Many of the Pabst 10 oz soda cans are available. Send stamp for pictured list.

Dick Adamowicz, 2837 East Sullivan Drive, Toledo, Ohio 43613

Have traders; 2 different '83 Sneak Preview cans for 6 Flags over Georgia. Will trade for other current offer or special edition cans.

Nick Gerlich, 3041 192nd Street, Lansing, Illinois 60438

FOR SALE Brainard International 7 UP (pictures a race car) \$1.50, Kawasaki soda (pictures a motorcycle) \$2.00, Pepsi space shuttle \$5.00. Have all bicentennial cans \$1.50 each. 7 UP Uncle Sam set of 50 \$75.00, case of 24 assorted RC baseball players \$24.00 also have football cans. \$2.00 postage on each order. 10 different punch top cans-my choice-grade 3 and better for \$15.00. Wally Gilbert, 180 North Upas, Escondido, CA 92025 2x

Chicago Brewiana-Beer Can-Buy-Sell-Trade and Auction. Hosted by the Monarch Coaster Chapter October 22/23. 6 and 8 foot tables and rooms are available. For information please write; Monarch Coaster Chapter, 6523 South Kolin, Chicago, ILL 60629

But does it go well with sardines?

Those crafty Norwegians, we've got to hand it to them. Miami already must be the capital of offbeat soft drinks, yet here's comes a new one from Norway, designed to please the hundreds of thousands of Norwegian palates among us here in Dade County.

Look out, Materva. Move over, Jupina. Now there's Champagne Brus (say "shawn-pawn-yay-broos"), a sweet, cidery concoction with a hint of bubble gum in its flavor.

Sounds awful, you say? Actually it's pretty good, if you lean toward sweet soft drinks.

Champagne Brus comes to our shores courtesy of one Howard Lapidus, a 23-year-old entrepreneur possessed of one heck of a sweet tooth. Lapidus fell in love with the nonalcoholic beverage while on a trip to Norway and decided that life wasn't worth living any more back home in Minneapolis unless he had an unlimited supply of the stuff.

Well friends, it would take something stronger than soda pop to keep us in Minnesota.

But Howie was undaunted, and soon had a distributorship all his own in his hometown, and what do you know, now he's branching out all over the place.

Champagne Brus has recently washed into South Florida, hoping to capture a piece of the Miami market. All you Norwegians out there, take note.



OUR
THANKS
TO
CHRIS
LADEFOGED
FOR
THIS
ARTICLE

SPECIAL FREE OFFER

Some pop can collectors specialize in certain flavors. The capability is now available with the Can World Master File to print "flavor lists" of all known cans of a certain flavor. A complete list of any flavor you desire is available FREE to anyone renewing a subscription or signing up a new member for NPCC. With your renewal or new member application, just note the flavor list you need.

PLEASE MAKE CHECK OR MONEY ORDER PAYABLE TO:

CAN WORLD

RIDGECREST DRIVE, GOODLETTSVILLE, TENN. 37072

PHONE 615/859-5236

POP CAN BOOKS

B34	CAN WORLD POP CAN GUIDE OVER 7,000 CANS LISTED MORE THAN 1,200 PICTURES LISTING OF ALL KNOWN BRANDS & SETS COKE & PEPSI SECTIONS NOTEBOOK FORM FOR EASY UPDATES 74P., HB., B/W	\$12.95
B40	ICE COLD POP 54 AN ILLUSTRATED HISTORY OF OREGON SODA POP BOTTLES, 78 P., SB., B/W	\$7.95
B28	POP CAN BRAND CANNERS LIST CANNER NAME & ADDRESS LIST 30P., SB.	\$3.00
B10	SODA CANS OLD & NEW 60P., SB., B/W	\$5.95

\$1.50 SHIPPING FOR BOOKS

NAME _____

ADDRESS _____

CITY _____ STATE _____

ZIP CODE _____ PHONE (Area Code) _____

VISA & MASTER CHARGE ACCEPTED

VISA Card Acct. No. _____

Master Charge Acct. No. _____

Card Expiration Date _____

Signature _____

TALK ABOUT GOING TO THE DOGS!!!



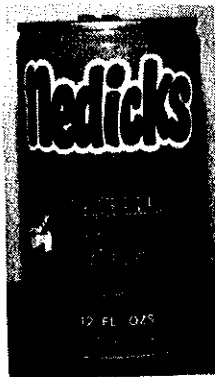
THESE ARE FOR REAL!

PUSSY POP - PUPPY POP
BY PET BEVERAGES
OF COVINGTON, KY

K-9 BY UNIQUE PET PRODUCTS
RICHMOND, VIRGINIA
(IT'S EVEN CAFFEINE FREE)



NEW CHEK
BY DEEP
SOUTH PROD.
OF ORLANDO
FLORIDA
AVAILABLE IN
ALL FLAVORS
REG & S.F.



NEW NEDICKS
BY KBI OF
COLLEGE POINT
NEW YORK

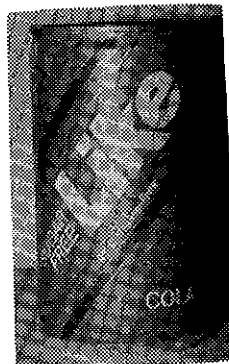
"CAFFIENE FREE"



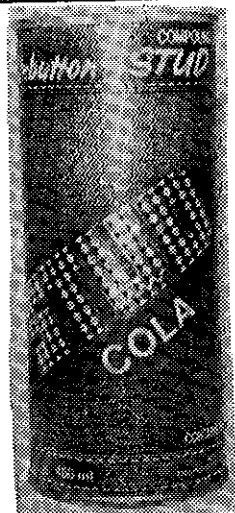
BY
CANFIELD
OF
CHICAGO



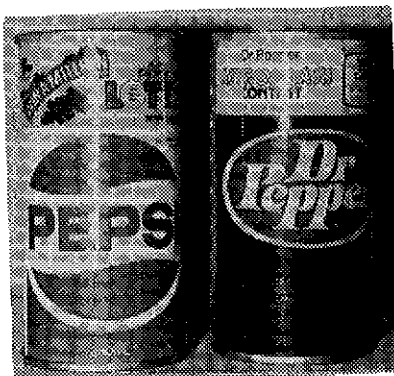
BY
KOLMAR
PRODUCTS
OF
CHICAGO
ALSO IN
SUGAR
FREE



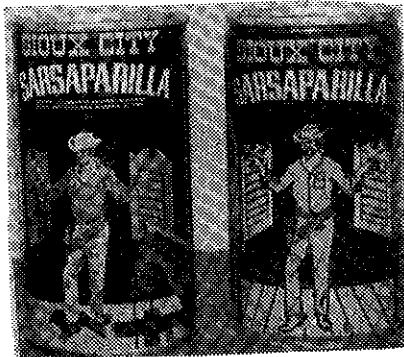
BY
JOYCE
BEV.
OF
CHICAGO



A
TALL
NEW
ZEALAND
COLA



CANADIAN
CONTEST
CANS
OLD AND
NEW
SASPARILLA

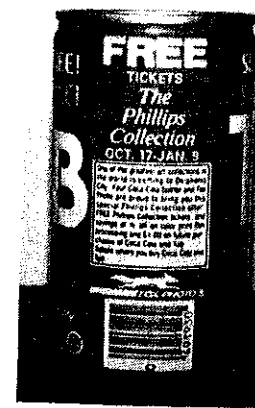




1982 CARDINALS
COMM. BOTTLE



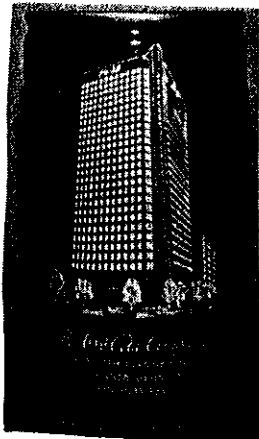
1981 1982
DALLAS COKE



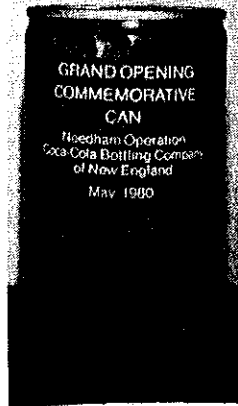
PHILLIPS
COLLECTION

TAG BY
COKE OF OKLAHOMA
CITY

NEW DISCOVERIES
OF OLDER CANS
UNKNOWN UNTIL NOW



COKE 1980



COKE 1980



PEPSI CONE
PICTURES 5
BOTTLE CAPS



DIET
MISSION
NO
CYCLAMATES

METRO
COLA

DIAMOND
ORANGE

LISTED BELOW ARE SOME CANS AVAILABLE
FROM NPCC NEW ISSUE SERVICE

- CHAMPAGNE BRUS - RUSH ORANGE
- 1983 COKE 6 FLAGS OVER TEXAS - SWEET 'N LOW
- 7UP 6 FLAGS ST LOUIS - (6 FLAVORS)

6-

APR 8/9	Downington, PA	Jeff Cameron	215-699-3014
APR 16	Wayne, N. J.	Jack McDougal	201-272-2939 trade
APR 17	Virginia Beach, VA	Rich Revolinski	804-481-1982 trade
APR 17	Westmont, IL	Dick Johnson	312-852-7721 trade
APR 17	Kansas City, MO	Red Jones	913-371-3967
APR 30	Lynchburgh, VA	Wally Carwile	804-237-0393
MAY 15	Joliet, IL	Jim Mitchell	815-729-0036 trade
MAY 22	West Haven, CT	Steve Richardson	203-735-9758
JULY * 30/31	Niagra Falls, N.Y.	Dave Mik	23 W Melcourt Dr. Cheektowaga, N.Y. 14225

FOR THE MEMBERS / FROM THE MEMBERS

Dick Adamowicz tells us that the 9th Annual Buckeye session was a great success, he was surprised at the number of pop cans—seem to be more every year.

Do any of you have any interesting stories or articles to contribute? Send them in!

Don't forget about our contest for the best stories sent in by our members about your collections or about your finds or ??? Send them in, we have some great prizes.

A Bit Of Nostalgia About Sodas

Along with running under the garden hose in bathing suits and eating buttered corn on the cob and wedges of watermelon, one of the most luxurious pleasures of my childhood summers in Brooklyn was concocting the homemade ice cream soda. We might be taken to Schraff's for a strawberry or peach soda, or for a hot butter-scotch sundae with toasted almonds, but such outings seemed far less exciting than the experiments in our home kitchen.

Making sodas could not be a very spontaneous affair, mainly because there were no home freezers in which ice cream could be stored. Preparations began then with a walk around the corner to the candy store for the ice cream; the other ingredients would certainly be on hand.

We always had milk, of course, and seltzer in siphon bottles and chocolate syrup were delivered to the house weekly. We used that combination for black and whites — chocolate sodas with vanilla ice cream. But the sodas we really liked to make were based on such flavored carbonated soft drinks as root beer, ginger ale, Coca-Cola and cream or cocoa-cream soda. These made instant sodas, because the syrup flavoring was already in them, and instead of adding milk, we stirred the ice cream a bit until it began to melt, thereby releasing its cream into the combination.

Invariably, as we poured and stirred into the tallest iced tea glasses we could find, the soda foamed and overflowed onto the table and often spilled on the floor as well. I have a feeling no such drink would have been considered authentic without that effervescence.

Coca-Cola with vanilla ice cream was the drink we called a Broadway, although soda jerks (now called fountain attendants) say that drink is a Coke float.

The black cow, another favorite, was root beer with vanilla ice cream. For a more elegant, golden drink, we asked for a horse's neck, which was ginger ale with vanilla ice cream. The combination of tangy ginger and sweet vanilla cream was fairly sophisticated and one I still like, although I prefer preserved chopped ginger in syrup drizzled over the ice cream.

Cream soda with vanilla ice cream was a dead ringer for a vanilla ice cream soda, a cool, blond, foamy beverage that had a pristine sparkle. But neither that nor cocoa-cream soda with chocolate or vanilla ice cream had any official name, or at least none that I remember.

As simple as these formulas were, we vied for expertise. The trick was to add exactly the right proportions of cream to liquid and to have both at the perfect temperature: the ice cream had to be just warm enough to start melting, and the soda had to be ice-cold.

Ice cubes were prohibited as dilutants. The ice cream could not be added in too large a scoop; we used tablespoons so there would be room in the glass for a spoon to do the blending. By beating the spoon between the ice cream and the sides of the glass, and pouring the soda in gradually, it was possible to wind up with the mandatory froth of foam and to give the drinks a creamy, satin gloss without destroying the needle-sharp carbonation.

MEMBERSHIP APPLICATION please type or print legibly

MEMBERSHIPS ARE \$10.00 FOR A FULL YEAR MAILED FIRST CLASS MAIL

NAME _____ AGE _____

ADDRESS _____ P O BOX _____

CITY _____ STATE _____ ZIP _____

OCCUPATION _____ TELEPHONE () _____

HOW LONG HAVE YOU BEEN COLLECTING _____ TOTAL CANS IN COLLECTION _____

HOW MANY ARE FLAT TOPS _____ HOW MANY ARE CONE TOPS _____

DO YOU COLLECT ANY CERTAIN FLAVORS, SIZES, TYPES, ETC. _____

DO YOU COLLECT ANY OTHER ASSOCIATED ITEMS (bottles-trays-advertising-etc) _____

MAIL TO : N P C C 3014 SEPTEMBER DRIVE JOLIET, ILLINOIS 60435

PLEASE TELL YOUR FRIENDS AND FELLOW POP CAN COLLECTORS ABOUT N P C C

We feel that there are many pop can collectors who have no idea that there is an organization devoted to their hobby. Please tell your fellow soda can collectors or any interested parties about us.

We will be happy to send application blanks to any of you who would like to set up at any shows, flea markets, antique shows, etc.



FROM
National Pop Can Collector
Fred Bogdan-"The Pop Can Man"
3014 September Drive
Joliet, Illinois 60435

FIRST CLASS



TO

Jerry Pollack #365
294 Avenue B
Bayonne, N.J. 07002

If a RED stripe appears on your address label--you have 1 more issue coming
If a blue stripe appears--This is your last issue---Please renew at once