



NPCC

VOLUME..... 9

NUMBER..... 3

JUNE 1983



THE NATIONAL POP CAN COLLECTORS MONTHLY NEWSLETTER

PTL

" BLESSED IS THE MAN WITH A HOBBY, FOR HE LIVES IN TWO WORLDS "

As vacation time rolls around again (if the rain ever stops and the weather does warm up) we hope you would stop in and visit us. We have thousands of cans to trade. Or just stop in to look at our collection and tell us about yours. Call us at 815-436-2115 for directions or just to gab.

GIFT SUGGESTION --- WHY NOT GIVE A SUBSCRIPTION TO N P C C

An great story by NPCC member Nick Gerlich is featured in this issue, thanks Nick. How about some competition for Nick and the other contributors this year.

Ad deadline for the next issue is June 21st.

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BY: Paul W. Bates

THE SODA MART — Ridgcrest Drive, Goodlettsville, Tennessee 37072 Phone (615) 859-5236

THE PCCAL (POP CAN COLLECTORS AGAINST LISTS) LIST

The PCCAL list is going great! We have 14 pages already in of good collectable cans and it's growing. By the time you receive this issue of VPC, you will have only about two weeks to get your list in to make the issue sent out in June, so get with it and get that list in!

NEW ISSUES OF COMMERATIVES

I keep hearing whispers about a lot of new commerative cans coming on the market recently. Many are short runs and are on and off the shelf before we know about them, so if you run across a commerative pick up a case to spread around among fellow collectors.

DROP BY FOR A VISIT THIS SUMMER

If you happen to be coming by or near Nashville, TN, this summer drop by and let's talk cans and swap a few! Our shop is just two miles off I 65 north of Nashville. We have I-H-U-J-S-A-N-D-S of pop and beer cans in stock for trade or sale and would be happy to show off our collections. A little advance notice of your arrival would help as we're scheduled out of town several times during the summer. You can call us at 615-859-5236 (office) or 615-824-3266 (home).

BOOKS FOR THE SODA POP COLLECTOR

B1	THE CAN WORLD POP CAN GUIDE ...OVER 7000 CANS LISTED ...A COMPLETE BRAND LISTING ...OVER 1200 PICTURES ...SPECIAL COKE AND PEPSI SECTION ...IN NOTE BOOK FOR EASY UPDATES	74 PAGES	\$12.95
B2	POP CAN BRAND AND CANNERS LIST CANNER NAME AND ADDRESS LISTING	30 PAGES	\$ 3.00
B3	SODA CANS OLD AND NEW THE FIRST BOOK ON SODA CANS	60 PAGES	\$ 5.95
B4	ICE COLD POP 5 CENTS A WELL RESEARCHED HISTORY OF OREGON SODA BOTTLER	78 PAGES	\$ 7.95
B5	AMERICA GOES POP ILLUSTRATED GUIDE TO PAINTED LABEL SODA BOTTLES	80 PAGES	\$ 9.95
B6	OFFICIAL COCA COLA COLLECTORS GUIDE MOST COMPLETE GUIDE TO COKE PRODUCTS WITH PRICE GUIDE	135 PAGES	\$14.95

ADVERTISING RATES
When using the free ad certificate
your ad request. If your ad request totals over 50
include 10¢ for each additional word
If no payment or certificate is sent, the ad will not
members rates are 15¢ per word, which includes a copy of
in which the ad appears.

Display ads.... 1/4 page \$12.00 1/2 page....\$20.00 full page...\$33.00
Black and white photos are acceptable at an extra charge for screen
Ad deadline is the 21st of each month, any ad received after the
be printed in the following issue unless stated otherwise.

THE AMERICAN CAN COLLECTOR...The only informal can and brewerina
newspaper in the field. Covering cans, brewerina, show reports,
brewery business and much more. A monthly newspaper featuring two
display and classified ads, calander of events and much more. All
for only \$10.00 per year including four, free 40 word ads. Sample

THE AMERICAN CAN COLLECTOR
***** BOX 608 PC MOUNTAIN HOME, ARKANSAS *****

WANTED: Canada Dry ginger ale with "caffeine free since 1904" label, Coke 1983 Sports
Pepsi all red panel "Have a Pepsi Day", Pop Rouge Instant Winners, reg. and diet
"Play Count Up Cash." John C. Hantz, 6846 New Jersey, Hammond, Indiana 46323

WANTED: A's-A*P, Acme, Apple Nocker with apple, Alegre, Alice, Aloha Maid, Anchorr, AP
Aquaroyal and Associayed. Have to trade; Apple Lite, Apple Nocker, Aspen, Apple Beer 2 styles, Alpha Beta, A & W
Apple Sidra, Alpine Cream all pull tops, and Alaska grape flat tops. Send lists.
Warren Hardaker, 611 Sunset Court, Davis, California 95616

I'll be in Calgary, Alberta, Canada June 15/August 20. If anyone wants anything special
that way, just write me your request before that time and i'll be glad to look around
if I can locate what you need. Address me there at; 4631 North Haven Drive, NW, Calgary,
erta T2K2J3, Canada or before I leave at 111 West Woodbury, Garland, Texas 75041
Thanks, Carr M. Suter

Mixed cases \$5.25 each postpaid.
Tim Adams, 10630 Birch Street, Apt. 512, Omaha, Nebraska 68134

WANTED: All types of soda cans except sports sets and current cans. Will buy in large volume
if price is right. I also have a trae list which includes 3 cone tops-several flat tops-10
Dr Pepper-Granpa Grafs and loads of pull tabs.
Larry Neal, 724 Creekrige Road, Lot 156, Greensboro, N.C. 27406, telephone 919-852-4761

FOR SALE; newly released 1/2 litre resealable Pepsi Cola cans. Have Jo Sole paper labels in
several flavors too. Dick Domenget, 6316 Exchange Street, McFarland, Wisconsin 53558

WANTED !!! Trade and Want lists for PCCAL (see editorial May 1983 issue).
REWARD !!! More cans for your collection-less cans in your trading stock.
Send to; Paul Bates, Soda Mart, Ridgecrest Drive, Goodlettsville, TN 37072 (or send to NPCC)

WANTED: Any short stories or articles you would like to share with our membership, in regards
to your collection, your big find, your greatest "goof", dumping, or ?
Remember, all articles are possible prize winners at the end of the year.

National Brewery Collectibles Convention at the Ramada O'Hare Inn, Chicago.
JULY 21-22-23 1983
Contact; Brewery Collectibles, P O Box 43, Colmar, PA 18915

FOR THE MEMBERS / FROM THE MEMBERS

From Carr Suter, a new label for Food Giant brand, a new A & P label. Also read in local newspaper that Coke is going to release 3 caffeine free drinks any day now, they are Coke-diet Coke and Tab.

From Nick Gerlich, new cans in his area-A & W reg. & sf, both decaffeinated, Bubble Up ne caffeine, Dads no caffeine, and Canada Dry "No caffeine since 1904. Some of Canfields flavors now have stickers attesting to their lack of caffeine. Maybe in the transition stage until new decaf cans will be issued?

From Dave Brackett, Some of my best cans have been picked up at beer can trade sessions. As everyone knows, at every show you will find dealers and collectors who say "I didn't bring any sodas along, I left them home." How many times have you heard that? As a result in attending these shows repeatedly some sodas do show up. Keep asking and interest in sodas will become greater as the dealers and collectors will bring them along.

 FOR SALE or TRADE: New Pepsi 16.9 ounce resealable cans \$1.50, Coors Rush in orange-cola-lemon/lime-root beer-ginsing \$1.00 each. New No-Cal 5 flavors 50¢ each, add \$1.50 postage.
 Maxine Paxson, 44 Oakland Road, Cambridge, Wisconsin 53523

 Chicago Brewiana-Beer Can-Buy-Sell-Trade and Auction. Hosted by the Monarch Coaster Chapter
 October 22/23. 6 and 8 foot tables and rooms are available. For information please
 write; Monarch Coaster Chapter, 6523 South Kolin, Chicago, ILL 60629

SHOWS

JUNE 5	Milpitas, Cal	Warren Hardaker	916-753-3183	trade
JUNE 5	Wauconda, Ill	Paul Zagielski	312-284-0249	
JUNE 25/26	Rogue River, Or	Warren Hardaker	916-753-3183	trade
JUNE 26	Belleville, Ill	Jim Wallace	618-234-4748	
JULY 21/23	Chicago, Ill	Brewery Collectibles	215-699-3014	
JULY 30/31	Niagra Falls, NY	Bob Terray	716-681-2323	
JULY 31	Santa Clara, Cal	Warren Hardaker	916-753-3183	trade

Coca-Cola's Secret Ingredients

Coca-Cola is the most popular soft drink in the world. Each day, people in 155 countries down 250 million bottles of Coke—without knowing its ingredients. They are a secret shared by a select few.

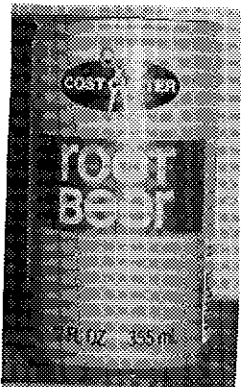
More than 99 percent of Coke's recipe is identified. It is mostly a blend of sugar, carbonated water, caramel, phosphoric acid, caffeine and "spent" coca leaves and cola nuts. The mystery ingredients, "Merchandise 7X," account for less than 1 percent of the syrup. Chemists and competitors have tried for more than 80 years to analyze "7X."

The Coca-Cola Company declines to say how many people know the complete formula, but it is generally agreed that fewer than 10 insiders have the information. If they forget the formula, they must go to the Trust Company of Georgia, where it is written down and stored in a vault. Security precautions are formidable—before the vault is opened, the Trust Company's board of directors approves an application. Then the vault is opened in the presence of officials, at a precisely specified time.



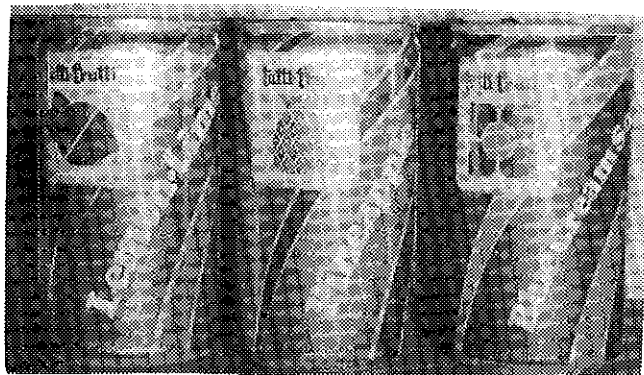
You may never know Coke's recipe because the Food and Drug Administration exempts cola beverage makers from having to identify certain "essential ingredients."

NEW CANS AND LABEL CHANGES



COST CUTTER
BY
KROGER
ROOT BEER
ORANGE
REG &
DIET
COLA

TUTTI
FRUTTIE
ROYAL
CROWN OF
OAKLAND
CALIFORNIA

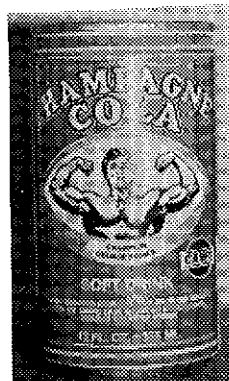


REG &
DIET 7UP

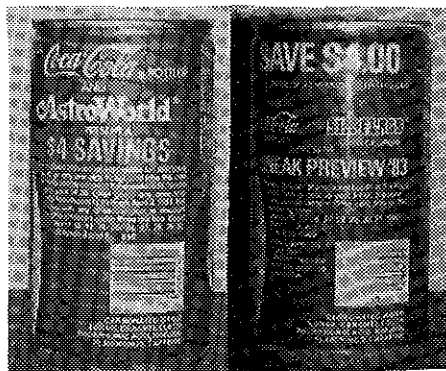
2 FREE
CAN OFFER
BY
SOUTHEAST
ATLANTIC OF
JACKSONVILLE
FLORIDA



ONE OF
THE NEW
JOLLY
GOOD
DIETS



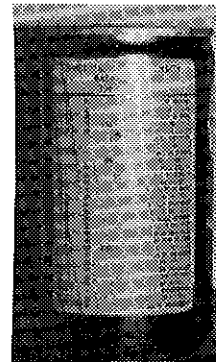
CHAMPAGNE
COLA BY
CAWY OF
MIAMI
FLORIDA



DALLAS COKES



NEW PLAZA
ALL FLAVORS
REG & SF
BY HEB
FOOD STORES
CORPUS CHRISTI
TEXAS



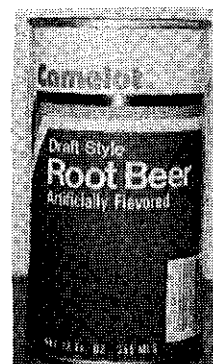
RC COLA CAN
JAMES MADISON
UNIVERSITY
BASKETBALL
SCHEDULE 1992-93
BY RC OF
WINCHESTER
VIRGINIA



NEW
GRAF'S
50/50



SPRINGTIME
ALL NEW
SET BY
SOUTHERN
BEVERAGES
AUGUSTA
GEORGIA



CAMELOT
BY
C & M
MARKETING
OF
LIVONIA
MICHIGAN

Reflections on a Hobby

By Nick Gerlich

It has been a little over nine years since I got started in the can collecting "business." Naturally, the beer cans came first, but the sodas soon followed suit, and have come to occupy more space than the beers.

Looking back over these years, I have many fond memories of new acquaintances and numerous can hunt-vacations across the nation. But, like most collectors, I've had my share of unique experiences that are the legends "can lore" is made of.

I will not forget the time we had to stand up to U.S. Customs at the Vermont/Canada border. Along the way from Chicago, we had picked up a dozen cases of Canadian sodas, 10 twelve packs of beer, and twelve empty Oktoberfest gallons. We quickly realized the problem. There we were, a thousand miles from home, with a trunk full of cans and a picnic lunch, seeking entry to the U.S. "You are travelling pretty light," he said. Oh yes, the luggage was back at the motel in Montreal. It took 20 minutes to convince the man that we were legitimate hobbyists, and not a cross-country family bootlegging operation.

God only knows how many accidents I nearly caused on our interstates while unexpectedly screeching to a halt in order to pick up a can on the shoulder. My friends and family all poked fun at my "60 m.p.h. vision."

And then there's the time a cool head kept me from doing some in-store damage. It did, however, bring my Nehi Happy Days collection to a halt. While rummaging through a Michigan store, I found numerous stacks of the different Nehi flavors featuring the various scenes. I set up shop in the aisle, and ripped

cans out left and right. I had nearly finished the sets off when the store manager appeared and rudely ordered me to be leaving the store, pronto. It seems I was being a distraction to the store. Never mind that I was going to buy five cases of his precious pop!

It is fun to watch people's eyes when they see you rummaging through the trash for a can. It is even more fun to see your cans show up on the X-ray screen in the airport. On a recent flight from Houston, I was carrying a box with two cases of cans. Naturally, they wanted to know what all those circular items were that showed up on the screen. They thought I was crazy when they found out they were empty Coke cans. I politely said, "Never mind," and quickly grabbed my 1983 Astroworld cans and headed for the plane!

But not all of my can expeditions have been healthy. One trip into Mexico found the family hustling to get across the border to El Paso as quickly as possible. While south of the border, we bravely sampled some of the local culture, and before long we were all doing the "Aztec two-step!"

And of course, there's that dump in western Illinois along the Mississippi that gave me a case of poison ivy so bad that only cortisone would cure it. That memory has put a damper on some of my summertime dumping to this date.

All of my experiences have been worth it, making the last nine years the best hobby years I've had. I also collect plates and records, but they give me nowhere near the satisfaction that cans do. But, then, if you ask my family that has had to put up with this for nine years...well, it's still a little pointless to them.

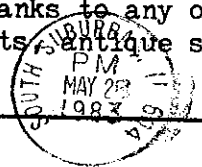
MEMBERSHIP APPLICATION please type or print legibly
MEMBERSHIPS ARE \$10.00 FOR A FULL YEAR MAILED FIRST CLASS MAIL

NAME _____ AGE _____
ADDRESS _____ P O BOX _____
CITY _____ STATE _____ ZIP _____
OCCUPATION _____ TELEPHONE () _____
HOW LONG HAVE YOU BEEN COLLECTING _____ TOTAL CANS IN COLLECTION _____
HOW MANY ARE FLAT TOPS _____ HOW MANY ARE CONE TOPS _____
DO YOU COLLECT ANY CERTAIN FLAVORS, SIZES, TYPES, ETC. _____
DO YOU COLLECT ANY OTHER ASSOCIATED ITEMS (bottles-trays-advertising-etc) _____
MAIL TO : N P C C 3014 SEPTEMBER DRIVE JOLIET, ILLINOIS 60435

PLEASE TELL YOUR FRIENDS AND FELLOW POP CAN COLLECTORS ABOUT N P C C

We feel that there are many pop can collectors who have no idea that there is an organization devoted to their hobby. Please tell your fellow soda can collectors or any interested parties about us.

We will be happy to send application blanks to any of you who would like to set up at any shows, flea markets, antique shows, etc.



FROM
National Pop Can Collector
Fred Bogdan-"The Pop Can Man"
3014 September Drive
Joliet, Illinois 60435

FIRST CLASS

TO

Jerry Pollack #365
294 Avenue B
Bayonne, N.J. 07002

If a RED stripe appears on your address label--you have 1 more issue coming
If a blue stripe appears--This is your last issue---Please renew at once