



NPCC

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OCT. 1980

THE NATIONAL POP CAN COLLECTORS MONTHLY NEWSLETTER

PTL

" BLESSED IS THE MAN WITH A HOBBY, FOR HE LIVES IN TWO WORLDS "

IN MEMORANDUM

We regret to inform our membership of the death of William Slate Jr. Better known to us as "Butch". Butch was one of our first charter members. His collection has some of the finest cans I have ever seen.

On July 12, Butch was killed late at night while heading home along the highway. Butch was on the football and basketball teams, he was taking his flying lessons for the past year and a half, he now had his private pilots license. His pop can collecting had tapered off as Butch also discovered girls. We all knew he would get back at it later as he settled down. He was enrolled at the University of Wisconsin for the fall term but he died approximately one month before his 19th birthday. Butch's younger brothers are maintaining his pop can collection.

Our sympathy and our sincere prayers are with the Slate family at this time of a great loss to them. Only our Lord knows the reason for taking this young life. May God bless the Slate's at this time, our prayers are with them, always



Ad deadline for next issue..... October 21

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POP CAN COLLECTORS GUIDE

By: Paul Bates

A Comprehensive 74 Page Book For The **POP CAN COLLECTOR**

- Over 7,000 Different Cans Listed
- More Than 1200 Pictures
- A Listing Of All Known Brands And Sets
- Special Sections For The **Coke And Pepsi Collectors**

In Handy **Notebook Form** For Easy Updates and **Listing Of Your Collection.**

Send Only \$12.95
(Plus \$1.00 Postage) To:
Can World
Ridgecrest Dr.
Goodlettsville, TN 37072

Please also send the
Can World **Pop Can Collectors
Brand And Canners Listing**
For \$3.00

YANKEE TRADER
Beer Can Swap & Sale
SUNDAY'S 10:00 a.m. — 4:00 p.m.

OCTOBER 19
NOVEMBER 9
DECEMBER 7.

Knights of Columbus Hall
279 Quinipiac Street
Wallingford, Conn.

For Information Call—
Al Winterfield 203-239-2311
Bob Birdsey 203-269-9053

MEMBERSHIP ADVERTISING RATES

All ads are 10¢ per word. When using the FREE ad certificate, be sure it accompanies your ad request. If your ad totals over 50 words and you are using the certificate, include 10¢ for each additional word or they will be deleted. If no payment or certificate is sent, the ad will not be printed. Non members rates are 15¢ per word, which includes a copy of the newsletter in which the ad appears.

Display ads.... $\frac{1}{4}$ page \$12.00 $\frac{1}{2}$ page...\$20.00 full page...\$35.00

Ad deadline is the 21st of each month, any ad received after the 21st will be printed in the following issue, unless stated otherwise.

ADS

THE AMERICAN CAN COLLECTOR - The only informal can collecting newsletter that covers everything from beer cans, can show evaluations, breweriana, antique advertising, occasionally pop cans and brewery biz. A monthly report featuring our two editorials, Comment & Opinion, and Jeemy's. Also we have an ACC MEMBERS ONLY page, (ACC buys many items in quantity and offers these to the membership at reduced prices), JC's, (a monthly advertiser), display & classified ads, calander of events (featuring the shows ACC will attend). All this for only \$ 8.50 per year which also includes 4 free ads. Sample copy only 3/15¢ stamps, satisfaction guaranteed.

THE AMERICAN CAN COLLECTOR, General Delivery Oakland, Arkansas 72661

THE
CAN WORLD

SPOTLIGHT



By: PAUL W. BATES

This month's Can World Spotlight presents more 12 oz. cans and a GENERATION study of a BRAND called Bubble Up. The remainder of our discussion will be devoted to definitions of terms being used in the Supplements.

BRAND - The name of the pop that is most prominent on the label of the can.

GENERATION - Any alteration to the label which results in a noticeably different can. Because this statement of definition is so general, there is need to be more specific. The following criterion has been used to designate generation changes:

1. The TOP on the can, either punch or tab. The different types of tab tops are not considered to create a generation change.
2. The CONTENTS CODE. The placement or a wording change of the contents creates a generation change.
3. A wording or graphic change to the label will create a generation change.

A change of canners (canners from different cities), of can design (straight steel, aluminum, rocket bottom, etc.), or of tops (zip top, stay tab, etc.) does not create a generation change. For some speciality collectors the above mentioned changes are significant and are sought after and the purpose in not including these differences is simply a matter of arbitrarily "drawing the line" at some point.

REFERENCE NUMBER - A number that defines one GENERATION of a given BRAND and when used with a FLAVOR will define a specific can.

REPRODUCED FROM THE "CAN WORLD POP CAN COLLECTORS GUIDE"

STRUCTURE OF THE REFERENCE NUMBER

B - 320 - 1

B = The first letter of the BRAND name

320 = The number assigned to all cans with that brand name

(See Brand Listings)

1 = The GENERATION number for a series of cans produced during one time period. The following letters may appear in front of the GENERATION number

C = Cone Top

O = Odd Sized Can (other than 12-ounce)

S = A Part of a Set or Series of Cans

If another number follows the GENERATION number, as occurs in sets, it designates a certain can within that set.

EXAMPLE: **R-60-Ss-19** will describe the following can to another collector:

RC Cola, Tab Top, Baseball set of the 1977 All Star Team, with a picture of Dave Concepcion on it, whose value is \$.75.

How about that for simplified communications!



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SEE NEXT PAGE FOR DETAILS

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WANTED: root beer advertising items and mugs; also pinbacks advertising any soft drink brands. Will buy or trade, give complete description and price or special interest in cans you would like in trade. Martin Ziemer #110, 134 North Fifth Street, Clinton, Iowa 52732

 WANTED: Coca Cola baseball glasses, singles or sets. Will buy or trade pop cans or other glasses. Send list of any Coca Cola glasses that you have to;

Mark Morris #393, 2122 South Dewey, Bartlesville, Oklahoma 74003

 FOR SALE: bottom opened and air filled U.S. and Canadian pop cans; Edwards, Heritage House, Cotton Club, Carlton Club, Grand Prix, Ice Castle, etc. Please send for my large list.

Joe Williams #520, 181 Meadow Drive, Elyria, Ohio 44035

 ORANGE CANS WANTED !!! Anchorr, Bengal Lancer, Big Chief, Bonanza, Davy Crockett, Doc's, First, Farmhouse, Fynetaste, Frolic, Grand Cru, Hills-Korvette, Klondike, MAT, MDI, No Frills, Old Keg Pacemaker, Publix, Riverside, Tastewell, The Pop Factory, Valu Vend. Still need many current Orange cans. Send list. Victoria Herberta, BOX 8154, Houston, Texas 77004

 TRADE - BUY - SELL, root beers and birch beers. I offer these toughies for trade or sale; Albany, Bon-Ton, Brookdale, Certified, Chu-A-Mug, Copa, Custom, Dapper Dan, Duchess, Eagle, Hawaii Delite, Hep, Holiday Inn, Jewel, Kewpie, Mavis, Pop-O, Push, Soda Hut, and 200 other brands! What do you have? Michael Taylor, 412 Woodlawn, Royal Oak, Michigan 48073

 TRADE: Have over 150 brands of lemon/lime and grape sodas I wish to trade for root beer brands that I need. I collect by brand names only, no variations. My list for yours.

E.J. Ritter #49, Box 2292, Hammond, Indiana 46323

 FOR THE MEMBERS / FROM THE MEMBERS

The current NPCC membership list is now available. We have members in 37 states & 1 Canadian. The cost is \$1.50 for postage and handling.

Welcome to these new members this month; Brett Meinke & Dana Remmers.

Our visitor this past month was Warren Hardaker of Davis, California. We enjoyed our session with Warren and his wife. Hope more of our members can visit us at sometime.

SHOWS

Oct 11/12	Green Bay, Wisc	Jerry Strehel	414-499-1924	(trade)
Oct 5	West Haven, Conn	Al Winterfield	203-239-2311	
Oct 12	Fort Wayne, Ind	Don Stroebel	219-745-4060	
Oct 18/19	Oshkosh, Wisc	Norm Schwebs	414-739-3517	
Oct 19	Wallingford, Conn	Al Winterfield	203-239-2311	
Nov 2	Joliet, Ill	John Mitchell	815-729-0036	(trade)
Nov 9	Wallingford, Conn	Al Winterfield	203-239-2311	
Nov 9	Royal Oak, Mich	Al Ribco	313-754-4528	

The Top 10 Drinks

Based on sales in 1979

	SALES (Millions of Cases)	CHANGE FROM '78 (%)	MARKET SHARE (%)
Coca-Cola	1,365	+ 2.2	23.9
Pepsi-Cola	1,022	+ 5.5	17.9
Seven-Up	320	+ 0.6	5.6
Dr Pepper	312	+ 4.0	5.5
Tab	170	+ 14.1	3.0
Sprite	165	+ 4.4	2.9
R.C. Cola	159	+ 3.0	2.8
Mountain Dew	156	+ 20.0	2.7
Diet Pepsi	142	+ 11.8	2.5
Diet 7-Up	64	+ 1.0	1.1

**P&G To Buy
 Drink Maker**

CINCINNATI (AP) — Procter & Gamble Co., a major manufacturer of laundry and cleaning products, said Tuesday it will buy Crush International Ltd., a U.S. and international soft drink business worth \$46 million.

The deal does not include Crush's Canadian operations, which a spokesman said will be continued and expanded by Crush International, which runs its U.S. operations from Evanston, Ill.

"Procter & Gamble is a highly respected company," Crush Chairman and President Jim Pattison said in a joint announcement. "We are confident that our employees affected by this agreement will welcome the opportunity to become part of P&G's fine organization and that our bottlers will benefit from working with this fine producer of quality consumer products."

Although Procter & Gamble does not manufacture and market some soft drink products, P&G Chairman Edward H. Bass said entering the soft drink business "will be a learning experience."

SALE: new Ann Page grape, ginger ale, ginger beer 50¢ each. Cassette Tommy 100¢ each, orange, Big M cola, orange & root beer 75¢ each. All bottom opened, store condition. Add \$1.00 postage. Clint Leonhardt #146, 212 South Spring Street, Louisville, Kentucky 40206

WANTED: baseball cards & programs. Will trade pop cans (generously) for baseball cards, programs, etc. that we need. Would also like to hear from other baseball card collectors.

Chris Burden #488, 14 Forest Street, Medfield, MA 02052

Cans For Sale; Country Fair, Whiterock, Golden Dawn, Chek, Foodclub, Yukon, Pathmark, Ideal, IGA Cavalier, Allan, plus hundreds of others. Over a hundred 10-8-6-7 oz cans are available. Many different series also. Send a 30¢ SASE for our 6 page list.

M & R Koehler #415, 2810 Perry, Erie, PA 16504

WANTED: Canada Dry marked "litter proof" lid, C & C cola with picture of John Ritchie, Pepsi with slogan "Its Pepsi-taste the winning taste", Cherokee Red with Bicentennial seal, Tab 1980 Olympic Seal steel can, and any Michigan refund cans which have the band marked Michigan along the top of the can.

John C Hantz 193, 6846 New Jersey, Hammond, Indiana 46323

FOR SALE: must sell my US pop can collection to make more room for my Foreign collection, which is my specialty. Have 1100 different and about 700 traders. Best offer will be accepted. Send 2-15¢ stamps for my list.

Jerry Spoerl #461, RR#2 BOX 451, Sherrill, Iowa 52073 tel. 319-552-2437

Selling collection, really reasonable. Send SASE for more information. Please send your beer & pop can lists. Need both old & new 7 UP states.

You can receive 6 issues of "Hobbies" for only \$4.00 per year, send 2-15¢ stamps for copy.

Bill Swanson #516, 7247 Eagon Drive, Savage, MN 55378

WANTED: Foreign pop cans, especially overseas, older foreign, Coca-Cola & Pepsi. Have a few new Canadian releases to trade along with many American cans and my locals. Please do not list any American made brands or non-carbonated foreign brands.

Tom Kirschbaum #45, 819 Irving Avenue, Rockford, Illinois 61103 (815-963-6947)

WILL TRADE :: Over 100 miscellaneous cans including such brands as Tri-Star, Texas, Rebel, Copa Galaxy, Shortstop, Sunnyside, Sunshine, Big Apple, Jolly Pop, Soda Hut, Simpson Springs, Zip, Silver Spring, Jaffa Joy. Want ORANGE cans only, or silk screened soda bottles. Your list for mine.

Victoria Herberta #399, Box 8154, Houston, Texas 77004

FOR SALE; 24 different pop cans \$4.00, 24 different obsolete \$7.00, 24 different sports cans \$8.00, 24 different bicentennials \$10.00, 24 different (obs) Canada Dry \$8.00, 1976 Phillies set of 24 cans \$18.00, have a large selection of singles, SASE for list, \$1.50 postage on all orders.

Robert Jackson #449, BOX 63, Buffalo, Iowa 52728

FOR SALE: The complete orange Crush Denver Broncos 64 can set in mint condition, bottom opened. The price is only \$48.00 which includes shipment via UPS.

Gary Clifford, 1805 Heatheridge Road - E201, Fort Collins, Colorado 80526

FOR TRADE: I have eight C & C 6 oz club soda cone tops, grades 2 to 3-. Some with original caps, some have rust holes. Will trade for 12 oz cones in same grades. Could use Regent, Dads, Mission, Double Cola, Tip Top.

William Hill #409, 2241 North Catalina Avenue, Tucson, Arizona 85712

TRADE ONLY: Aqua Royal, Duchess, Frolic, Hep, Pop-O, Pacemaker, Smash, Golden Treat, Soda Hut, Shop-n-Save, etc., all mint or near. Trade only for those hard-to-get ORANGE sodas.

Permanent wants are enameled soda bottles and glass ashtrays with silk screened advertising.

Victoria Herberta, Box 8154, Houston, Texas 77004

FOR TRADE; Pop cans for pop cans, also will trade pop bottles for pop bottles. Have several 6 1/2 oz Coke bottles & 1 32 oz Dr Pepper OSU commemorative bottle.

Ray Smoley #419, 5358 South Broadway, Wichita, Kansas 67216
