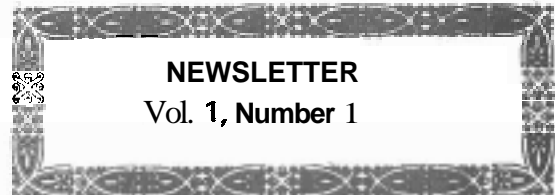


# NATIONAL POP CAN COLLECTORS



Welcome to National Pop Can Collectors.... It is with great pleasure that we print the first newsletter.

We will have monthly newsletters with information that will be both interesting and helpful to everyone's personal collection. The newsletter will also contain ads in which you will be able to buy, sell, or trade pop cans and related soda items, please note: Beer cans will be mentioned only in ads if you want to trade for or be traded for pop cans. This is definitely a pop can collectors club - not another beer can collector's club.

We feel as most pop can collectors do, that there are some very great beer can collectors clubs and some truly great individual beer can collections. We also realize that the reason the collections are so great is because there are clubs devoted strictly to their phase of collecting. So this is what we will do so that we can accomplish the same greatness. We will limit our club to pop can collecting and related soda items.

One important note is that, as we grow we will put out a roster and this will be included in the membership.

We will also be having pop can shows. The times and places of any events will appear in the newsletters.

The first 1000 members will be charter members and receive 5 free 50 word ads per year, (no more than one a month). Thereafter, newer members will receive three 50 word ads, (no more than one a month).

**USE YOUR FREE ADS.** This is a very good way to let other collectors know what you have and what you want.

**KEEP US POSTED.** Let us know of any new releases or any important information so we can pass it on to everyone.

**SEND US PHOTOS.** Some collectors have asked us if we would be interested in photos of their soda cans. We would really appreciate any photos especially of cone tops and flats, because it would help to know what older cans were available, and we could pass the information on to all. It would also be helpful to know the brand names and who did the canning.

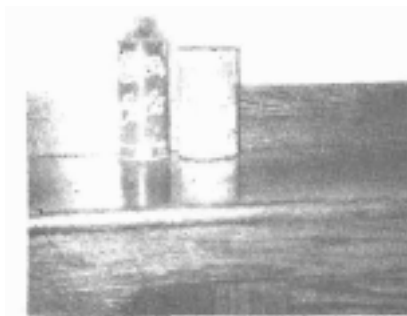
## ADVERTISING RATES

Classified ads are 10¢ a word. When using the FREE 50 Word Ad Certificate be sure a certificate accompanies your ad. If your ad goes over 50 words and you are using the certificate, then add 10¢ for each extra word or they will be left out. If there is no payment on certificate your ad will not be printed. No more than ONE free ad per month.

Display Ad rates are \$38.00 for full page; \$22.00 for a half page; \$14.00 for a quarter page.

Deadline for ads are the 10th of each month. Any ad received after the 10th of the month, will be printed in the following issue, unless stated not to.

**NATIONAL POP CAN COLLECTORS**  
**Post Office Box 734**  
**New Philadelphia, Ohio 44663**



### **ABOUT THE ABOVE PICTURE:**

The cone top is a 9 oz. can. The other is shorter in height, however it is the standard 12 oz. size. This gives you some idea of height of the 9 oz. cone.

# JUST OUT



SODA CANS  
(old & now)

By Betty L. Toepfer

This is not **only** the first book written on pop **can collecting** and pricing, but **it is also** a very excellent book. **Mrs. Toepfer** spent **many, many** hours putting this book together. **Mrs. Toepfer** also has the **much needed** **experience** with pop **cans**, that it **would take** to write a **successful** book. **Betty** has **spent** a **number** of **years** **collecting**, **buying**, **selling**, and **trading** soda cans.

You **will not want** to be without **this** book. The book retails for \$5.95, and well worth it. **However**, we have **made arrangements** and will be **selling** the **book** to you for the **"special price"** of \$4.75 **postpaid**.

**Dealers** **may** also inquire for quantity **specials** of ten or more books.

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CANADA DRY HAS DONE IT AGAIN

Canada dry has a new series out. it consists of bicentennial scenes. These are 19 different cans of different famous people in history. It comes only in the ginger ale flavor.

The different cans are; George Washington, Thomas Johnson, John Hanson, Paul Revere, John Paul Jones, Anthony Wayne, Samuel Adams, John Adams, Thomas Wine, Martha Curtis Washington, Abigail Adam, Henry Knox, James Monroe, Patrick Henry, Thomas Jefferson, Benjamin Franklin, Alexander Hamilton, John Hancock, and John Jay.

At the present time the series seems to be distributed in a number of areas, however as of this time no one area seems to have a lot of it.

\*\*\*\*\*  
BOP CANS FOR TRADE: Send for my list and if you see anything you need, then send me your list and maybe we can trade.  
Many eastern cans, old flats and old pull tabs.  
Also have Canada Dry Philadelphia Flyers.  
GREG POPPELS, 11 Tanglewood Lane, Berkley Heights  
N.J. 07922

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FOR TRADE: Mint & grade 1 & 2 cone tops, flat top, also new cans.  
Write Betty Toepfer 732-6th Ave. Aurora, Ill..60505

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SODA CONE TOPS, Flats, to trade for cones and flats grade 3 to mint. Will trade beer cans fox sodas that are bicentennial, any except 7up.. Want soda cans with pictures on them.  
WALLY and FRANCES GILBERT 180 North Upas - Escondido  
California 92025

# WANTED TO BUY

ALL SODA CONE TOPS THAT ARE IN GOOD TO MINT CONDITION.  
STATE PRICES AND IF POSSIBLE SEND PHOTOGRAPH.

## ALSO BUYING

COKE TRAYS BEFORE 1935, IN VERY GOOD CONDITION ONLY.

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# SOMETHING

## ABOUT

## SODA

The first soda pop had its beginning as early as 1876, in a drug store in Atlanta Georgia. It received the catchy name of Coca-Cola.

In the beginning Coca-Cola advertising was medicinal in tone but, was soon separated from being sold with medicines and sold as a leisure drink such as coffee and tea.

By 1909 Coca-Cola was cited as being the best advertised article in America, which was due in part to the fact that the company spent \$761,981.35 on advertising in that year alone.

In 1913 Coca-Cola spent \$1,399,000 on advertising consisting of; Enamel signs, Trays, Fans, Pencils, Blotters, Calendars, Thermometers, Baseball score cards and many other items.

One of their earliest slogans is the phrase "Delicious and Refreshing".

Coca-Cola was not the only soft drink of the period.

The second oldest brand of Soda Pop was Dr. Pepper. Dr. Pepper was regional and didn't get much notice until the mid-20s. The slogan for Dr. Pepper was "Drink a bite to eat at 10, 2, and 4. It wasn't very catchy but it provided the basis for a clock symbol that is blown into all Dr. Pepper bottles.

There was also Hires root beer, Ginger ale, and Pepsi-Cola. Hires root beer used a religious aspect in advertising its product. Sometimes giving away free pictures from the bible.

The history of soda pop is filled with dozens of brand names which never made it.

It seems appropriate that this being on first newsletter and also the Bicentennial year that we salute our Heritage.



**APPLICATION BLANK**

PLEASE PRINT

Mail to:

**NATIONAL POP CAN COLLECTORS**  
Post Office Box 734  
New Philadelphia, Ohio 44663

NAME \_\_\_\_\_

How long have you collected? \_\_\_\_\_

STREET \_\_\_\_\_

How many flats? \_\_\_\_\_

CITY \_\_\_\_\_

How many cones? \_\_\_\_\_

STATE \_\_\_\_\_ Zip \_\_\_\_\_

total number of cans? \_\_\_\_\_

**TELL YOUR FRIENDS ABOUT NPCC.....**

There are thousands of pop can collectors in the USA. **Who** have no idea that there is a club. So **tell** your friends and anybody you know about NPCC because the more eyes **we get** looking for pop cans, the **more** rare **and** valuable **cans** will turn up.

**We** will send everyone some extra applications but if you need **more** let us know.

For **those** of you who set up at flea **markets** and shows and think you **could use** quite a few **flyers**, let us know **and** get in on another "special".

**NATIONAL POP CAN COLLECTORS**  
Past Office Box 734  
New Philadelphia, Ohio 44663



Tom Kirschbaum #415  
819 Irving  
Rockford Ill  
61103